

## What is Soapbox Science?

Soapbox Science is a novel public outreach platform for promoting women scientists and the science they do.

Our events transform public areas into an arena for public learning and scientific debate.



With Soapbox Science, we want to make sure that everyone has the opportunity to enjoy, learn from, heckle, question, probe, interact with and be inspired by some

of our leading scientists.

No middle man, no powerpoint slide, no amphitheater – just remarkable women in science who are there to amaze with their latest discoveries, and to answer the science questions the public has been burning to ask.

Look out for bat simulators, fake breasts or giant pictures of volcanoes. Or simply hear them talk about what fascinates them, and why they think they have the most fantastic job in the world!

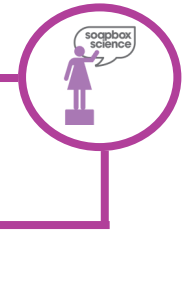
## What does a Soapbox Science event look like?

- 12 Speakers
- 4 Soapboxes
- 3 Hours
- 1 speaker per Soapbox per hour
- ...and hundreds of interested members of the public!



## Why should you apply to be a Soapbox Science Munich 2018 speaker?

- Engage with people who might not otherwise encounter science
- Help break down stereotypes of who is a scientist
- Become a role model to inspire the next generation of scientists
- Increase the visibility of your research to the wider public
- Experience a new, different and fun way of science communication
- Chance to meet other fantastic women scientists from around the world
- Join the growing Soapbox Science Alumni community of over 550 inspirational speakers



## What do you need to prepare?

- 10-15 mins worth of material
- Have your message clear in your head: what are the three top concepts you want the audience to go away with?
- Keep it simple. Keep it fresh – remember your audience may not know anything about science
- Let your imagination run wild. There is no set format; there are no rules
- Props are not essential, but they do help
- Go on – be daring!

## We will help you prepare and provide a Training workshop :)

Find us on Facebook or Twitter:

